



**On Thursday, April 26, 2012... YOU are the daily special!**

**DINE OUT, FIGHT AIDS      Dining Out for Life® hosted by Subaru®**

- On Thursday, April 26, 2012 , an estimated **250,000+** people will **Dine Out to Fight AIDS**
- **60 cities** hold **Dining Out for Life® hosted by Subaru®** in the United States and Canada
- **Some 3,000 restaurants participate** by donating a generous percentage of proceeds from the day's meals to a local AIDS service organization.
- **An estimated \$4 Million will be raised in one day of dining**
- **Money raised in each city stays in that city**
- **Ted Allen, host of Food Network's "Chopped"** has been spokesperson since 2008. *"Dining Out For Life is a win-win-win situation. For the price of a meal, you can help in the fight against AIDS by supporting a local HIV /AIDS organization, try a new local restaurant and feel great while enjoying a meal with friends!"*
- **Pam Grier, Television & Film Actor** joined as co-spokesperson in 2010: *"There is a resurgence of HIV among youth, gay men, women and ethnic minorities due to lack of education and the misperception that the epidemic is over and curable. Awareness and funds are declining -- but you can help. Dine out on for the most satisfying meal you'll have all year."*
- **Daisy Martinez** of Food Network's *Viva Daisy!* appears in the Public Service Announcement for the event: *"I support Dining Out for Life and I really think everyone should support it. "*
- In addition to generous support from **Subaru of America**, Dining Out for Life benefits from partnerships with **Open Table** and **Cellit** as well as numerous regional sponsors, partners and volunteers.
- Dining Out supporters expressed their reason for supporting this great cause in the "Why Do You Dine Out" Video Contest. Vote for your favorite by April 22<sup>nd</sup> on our Facebook page, <http://cbla.st/dineoutcontest>.
- Visit [www.diningoutforlife.com](http://www.diningoutforlife.com) to make a reservation. Follow us on Twitter [@DineOut4Life](https://twitter.com/DineOut4Life) and on [FaceBook.com/DineOut4Life](https://www.facebook.com/DineOut4Life)