



**Dine Out, Fight AIDS**



**SUBARU**

**IS PROUD TO HOST DINING OUT FOR LIFE**

## **Mark Your Calendar to Dine Out April 30, 2009**

Mark your calendar to go out to eat on April 30, 2009 and feel satisfied just knowing you are helping in the fight against HIV/AIDS. **Dining Out For Life<sup>™</sup> International hosted by Subaru** is a one day fundraiser that last year alone, raised over \$3.9 million dollars for AIDS service providers across North America. According to the Centers for Disease Control and Prevention, nearly 7,500 new cases of HIV infections are reported worldwide each day. In the U.S., it is estimated that one in five persons is unaware of his or her infection and may be passing it along to others.

First held in Philadelphia nineteen years ago, Dining Out For Life is now held in 52 cities in the U.S. and Canada. Hundreds of thousands of people dine out at more than 2,500 participating restaurants, which donate a generous portion of the day's proceeds to their local AIDS agency. Money raised in each city stays in that city. According to TV's Ted Allen, "Now, with the struggling economy, it's more important than ever for all of us to support people in need. Dining Out For Life is a great way to make a meaningful contribution to the fight against AIDS, while also supporting the hardworking restaurant community—right in your own backyard."

"The culinary community has always been one of the most generous contributors to charity. Every day, restaurants around the country are called upon to contribute meals for every imaginable need, and they can always be counted on to answer that call. Dining Out For Life is such a win-win; Local restaurants can join forces with their customers to raise millions of dollars for the fight against AIDS, while introducing their delicious creations to an audience of new diners!"

The following cities are new to Dining Out For Life in 2009: Campbell, CA; Fairbanks, AK; Kalamazoo, MI; Nebraska; New Orleans, LA; Portsmouth, NH and Sonoma County, CA. For a complete listing of all participating cities and restaurants please visit **[www.diningoutforlife.com](http://www.diningoutforlife.com)**.

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**About Dining out For Life International:** Dining Out For Life International is the non-profit organization that runs the annual Dining Out For Life event, an annual fundraising event that raises awareness and funding for nonprofit organizations dedicated to the fight against HIV/AIDS.

**About Ted Allen, spokesperson for Dining out For Life International:** Ted Allen is host of Food Network's "Food Detectives" and of "Chopped," a new culinary competition debuting on Food Network at 10 pm ET January 13. Allen is also known as a judge on Iron Chef America and Top Chef, and as the food and wine specialist on Queer Eye.

**About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of nearly 600 dealers across the United States. Subaru makes the best-selling All-Wheel Drive car sold in America based on R.L. Polk & Co. new vehicle retail registration statistics. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com).