

ARDMORE | RISE ABOVE

Ardmore® 30 YEAR OLD FACT SHEET

TASTING NOTES:

Color

Bright gold

Nose

Without water, the peat smoke is not apparent as only the full rich intensity appears.

Adding water allows the many layers of complexity to come through. The immediate aroma is fragrant rather than powerful and the scent of roses and violets blend with a slight citrus note that masks the gentle peat smoke.

Body

Full, round and soft

Taste

At bottle strength, the peat comes through as a slightly dry licorice tang. When water is added, the peatiness is smoothed and softened by a cream toffee and flower gentleness.

Finish

Quite dry and very long lasting

PRICING:

\$449.99, 750mL

AVAILABILITY:

Beginning April 2009 at fine retail locations nationwide.

###

Media Contact:

Beam Global Spirits & Wine, Inc.
Dan Cohen
Public Relations Manager, North America
Phone: 847.948.8888
dan.cohen@beamglobal.com

JSH&A Public Relations
Colleen Lies
Account Executive
Phone: 630-916-3031
colleen@jsha.com



Ardmore® Highland Single Malt Scotch Whisky, 53.7% Alc./Vol.
©2009 Ardmore Import Company, Deerfield, IL.