



For Immediate Release
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***SOUTHERN LIVING* BBQ ON TOUR HITS THE ROAD Announces Top 10 Stops for 2008**

Birmingham, Ala. – The *Southern Living* BBQ on Tour is on the road again bringing the South's favorite magazine to its readers. Check out the Top 10 tour schedule below to see when the tour will be in a city near you.

At these Top 10 tour stops *Southern Living* will provide visitors with free cooking demonstrations, food sampling, and of course delicious recipes to take home and try out in their own kitchens.

“We know our readers love to interact with the magazine, and this tour gives them the perfect opportunity to get up close and personal while learning some of the best tricks of the trade from our barbecue expert Troy Black,” said *Southern Living* Programs Director Krislin Smith. “Our readers also love recipes, and they won't leave empty-handed when they visit the tour.”

Specific demonstration times and recipes will be posted on SouthernLivingBBQonTour.com as the tour dates draw closer.

Top 10 *Southern Living* BBQ On Tour stops:

- Danville, Va. – May 16-18, Pigs in the Park (visitdanville.com)
- Kansas City, Kan. – May 23-25, Great American Barbecue (thinkbbq.com)
- Nashville, Tenn. – June 7-8, CMA Music Festival BBQ Championship (cmafest.com)
- Washington, D.C. – June 21-22, Safeway National Capitol BBQ Battle (barbecuebattle.com)
- Naperville, Ill. – July 3-6, Naperville Exchange Club Ribfest (ribfest.net)
- Dillon, Colo. – Aug. 8-9, BBQ at the Summit (bbqatthesummit.com)
- Sparks, Nev. – Aug. 27-Sept. 1, Best in the West Nugget Rib Cook-Off (nuggetribcookoff.com)
- Grand Prairie, Texas – Oct. 11-12, 25th International Bar-B-Que Cookoff (tradersvillage.com)
- Lynchburg, Tenn. – Oct. 24-25, Jack Daniel's World Championship Invitational Barbecue (jackdaniels.com)
- St. Petersburg, Fla. – Nov. 14-16, Exchange Club of Northeast St. Petersburg's Ribfest (ribfest.org)

This Year's Sponsors:

Sponsors for the 2008 *Southern Living* BBQ on Tour include: Chevy (chevy.com); Homewood Suites by Hilton[®] (homewoodsuites.com); McCormick Grill Mates[®] (mccormick.com); the Beef Checkoff Program (BeffItsWhatsForDinner.com); and Chipotle Pepper Sauce by TABASCO[®] brand (TABASCO.com).

About Troy Black

As a native of Athens, Ala., Troy Black grew up around some of the country's best barbecue. Having only competed on the KCBS circuit since 2003, few teams can claim the immediate

success that Troy has enjoyed. He consistently finishes in the Top 10, and has been featured on The Food Network, The Travel Channel and numerous other national television and radio shows. His awards to date include four state barbecue championships, 120 Top 10 awards, competing in the American Royal Invitational barbecue Contest (world's largest), and the prestigious Jack Daniel's World Invitational barbecue Championship. In addition, this past year, Troy's ribs finished second place and his pork eighth place in the KCBS year-end national rankings out of hundreds of teams.

About Southern Living

Southern Living (www.southernliving.com), the premier lifestyle and entertaining magazine of the South and the seventh largest monthly consumer magazine in the U.S. (based on readership), reaches nearly 16 million readers each month and enjoys a circulation of about 2.8 million. Published 13 times a year, *Southern Living* celebrates the heart of Southern life.

A leader in lifestyle information, Birmingham, Ala.-based Southern Progress Corporation (www.southernprogress.com) publishes *Southern Living*, *Cooking Light*, *Health*, *Coastal Living*, *Southern Accents*, *Cottage Living*, and *Sunset* magazines, and books through Oxmoor House. It also operates a direct-selling division, *Southern Living At HOME*, and has a strong Web presence through branded portals, including MyRecipes.com and MyHomeIdeas.com, as well as 10 individual Web sites. Southern Progress is a subsidiary of Time Inc.

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