



Backed by the RockSolid® reputation of Prudential Financial, and the service and technology of Prudential Real Estate, Our new Military Advantage Program offers unique new benefits for military families on the move.

With the Prudential Real Estate Military AdvantageSM Program buyers can now feel comfortable that the home they are purchasing through Prudential Real Estate is a home that is:

- Located within 25 miles of an active military installation – For your easy commuting
- Priced within 5% of Fair Market Value, as determined by a local Comparable Market Analysis – Assurance that you are not paying too much for your new home
- Comes with a comprehensive Home Warranty Policy transferable to the buyer at the time of closing – The comfort you need knowing that you are covered in case of emergencies from day one!

For military personnel on the move, the Prudential Real Estate Military AdvantageSM Program makes it easy for families that need to move quickly – and with little hassle!

Prudential Real Estate Military AdvantageSM Program is made for Sellers too!

When you list your home with Prudential Real Estate's Military AdvantageSM Program you are able to reach military buyers that are Ready, Willing and Able to move quickly!

The Prudential Real Estate Military AdvantageSM Program provides you the marketing tools to reach this special market. Tools that bring your property right to the military buyer:

- Yard Sign Riders identifying your property as a Prudential Real Estate Military AdvantageSM Property
- Doorknob Hangers with the Military Advantage Property logo
- Doormats identifying your property as a Military Advantage property
- Special Advertising venues to reach Military deployees
- Special marketing brochures
- Targeted eCards
- Targeted Postcards
- And much more!

Call your local Prudential Real Estate office today and learn how this new and exciting program can help you sell your home quickly and at market value today!

