



Fact Sheet

Editorial Backgrounder

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Wonder Tablitz™ Green Features & Benefits

Identifying ways to make household cleaning products more environmentally friendly – or green – has become an international priority. But while most of the industry is focusing exclusively on product formulations, Wonder Tablitz has approached the subject from a completely unique perspective: focusing on the packaging and the delivery system, as well as product formulations.

Packaging

Wonder Tablitz has created an entirely new packaging and delivery system that involves patented tablet technologies and a patent pending delivery system that impacts environmental sustainability significantly. Specifically, the introduction of Wonder Tablitz into the marketplace offers the following benefits:

- presents the opportunity to reduce the production and disposal of plastic spray bottles by 66% or more
- reduces weight and space in shipping, providing the opportunity to significantly reduce the amount of trucks on the road releasing carbon dioxide
- presents the opportunity to reduce corrugated box consumption by 66 percent or more, saving forests and reducing energy use

Additionally, the Wonder Tablitz spray bottle is manufactured with HDPE 2 plastics, which are accepted for recycling in most communities.

Formulations

Wonder Tablitz formulations are developed to perform at the highest level while having a negligible impact on the environment. Wonder Tablitz formulations offer the following environmental advantages:

- contain mild pH
- made with common natural ingredients, such as baking soda and citric acid
- formulated using the DfE guidelines (Design for the Environment)
- contain no aggressive chemistries

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