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## THE LEGENDARY ELVIS PRESLEY

### FACT SHEET

- Elvis Presley was born in Tupelo, Miss., on January 8, 1935. He received his first guitar on his 11<sup>th</sup> birthday in 1946.
- Before becoming famous, Elvis Presley drove a delivery truck for Crown Electric in Memphis, Tenn.
- Elvis Presley's first record was entitled "That's All Right," and his first gold record was "Heartbreak Hotel."
- Elvis Presley's first movie was "Love Me Tender."
- Elvis Presley purchased Graceland in March 1957 for \$102,500. Graceland was Elvis' home for more than 20 years and is now one of the most visited homes in America, attracting over 600,000 visitors annually.
- Elvis Presley served on active duty in the U.S. Army from March 1958 to March 1960.
- During his lifetime, Elvis Presley made 31 feature films and two concert documentaries.
- Elvis Presley received three Grammy Awards in his lifetime. All three were for gospel recordings.
- Elvis Presley has sold an estimated one billion records worldwide, more than anyone in history.
- August 16, 2007, marks the 30<sup>th</sup> anniversary of Elvis Presley's death.
- The Reese's® brand is paying tribute to Elvis Presley with the launch of the Reese's Elvis® Cup. The Collector Edition Reese's Elvis Cups feature a thin layer of banana creme, celebrating the unique flavor combination of peanut butter and bananas made famous by Elvis' love of peanut butter and banana sandwiches, a Southern favorite.
- Now through December 31, 2007, specially marked packages of Reese's Elvis Cups and Miniatures are offering consumers the chance to win exciting Elvis prizes and authentic memorabilia in the Reese's Elvis "Live Like The King" promotion. Additional details can be viewed at [www.reeses.com](http://www.reeses.com).

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