



"EQUIP YOUR SPACE" TOWELS



STORAGE OTTOMAN



SPIRAL POP-UP HAMPERS



"BRADY STRIPE" BED GEAR

WITH OVER 800 STORES NATIONWIDE AND ONLINE, BED BATH & BEYOND® is the definitive One-Stop Shop for College resource for students (and their parents) as they prepare for college!

Our goal is to make going off to college as simple, easy and stress-free as possible for your viewers/readers...our customers.

Let the experts at Bed Bath & Beyond® shed some light on the 4 main challenges college bound students face:

1. What to bring?
We have a Checklist.
2. How to get it all to school?
We have Pack & Hold.
3. How to fit it all into a room the size of a closet?
We have solutions.
4. How to make a dorm room look sleek, stylish and sophisticated?
We have the items.



ORGANIZER
DESK LAMP

WE CAN'T HELP WITH TIME MANAGEMENT, BUT WHEN IT COMES TO SPACE MANAGEMENT— WE ARE THE EXPERTS.

Here are some tips to help those who are college bound utilize each nook and cranny of their new-found living space to its fullest potential. To maximize storage in a small space, the key areas to focus on are over, under, above and multi-use.

- **Over** - There's an over-the-door organizer for everything! Don't leave a door - front or back - unused.
- **Under** - The higher the bed is off the floor, the more extra storage space underneath. Use bed lifts to gain some extra inches and maximize underbed storage.
- **Above** - Don't forget to use colorful storage boxes on top of the dresser and other furniture.
- **Multi-Use** - Remember, for a small space to work, everything has to multi-task. No nightstand? A storage cart with wheels next to the bed holds an alarm clock, a reading light and books. Not enough shelves? Use an ottoman that provides seating and opens for storing books, extra blankets or towels.



STORAGE CART
WITH WHEELS

HERE ARE SOME OF THE SPECIAL COLLEGE FEATURES AND SERVICES BED BATH & BEYOND® OFFERS STUDENTS:

PACK & HOLD

We've solved the problem of how to get all of their stuff to college.

- **In-Store**—We'll Pack & Hold their stuff so they don't have to! They can shop at a Bed Bath & Beyond® store near home and pick it up at the store near their college.
- **Online**—We Pack, We Hold, We Ship! Students can shop online, order everything they need for college and let us pack it, hold it, and ship it to their school on the date that they select.

COLLEGE/STORE LOCATOR

Students can check the locator on www.bedbathandbeyond.com to find the store closest to their college. This is a great tool for either shopping when they get to school or to find an area store to pick up a Pack & Hold order.

SURVIVAL101

A great online resource for parents and students including expert guides on multiple topics.

Visit www.bedbathandbeyond.com and click on the "Shop For College" tab for more story ideas and merchandise selection.