



## WHAT MAKES CULVER'S® FRESH FROZEN CUSTARD SO DELICIOUSLY DIFFERENT?

Many people assume frozen custard is some form of pie filling, baked custard or some kind of yogurt or ice milk, like soft-serve. But it's much different. Culver's® Frozen Custard is a smooth, creamy premium ice cream that's made fresh throughout the day to assure the best quality for our guests.

- Fresh milk and cream from America's dairy farmers is the perfect start to our signature product.
- Frozen custard, by definition, is a premium ice cream. It's made with a little bit of egg yolk solids added to the mix to give it a richer flavor and velvety, smooth texture.
- Each Culver's restaurant makes our signature frozen custard fresh, many times each day, in customized machines right on the premises in the guest's view.
- To be called frozen custard, a product must contain a minimum of 10 percent butterfat content. Culver's vanilla formula contains 13 percent butterfat, and the chocolate contains 10 percent butterfat.
- Ice cream is frozen to -10°F when it is packaged and may sit in a freezer for months. Culver's frozen custard is served fresh throughout the day at 18 - 21°F, so it doesn't form ice crystals.
- Frozen custard has less air than ice cream (20-30% compared to 100-120%) so less air equals a delicious density.
- Chocolate, vanilla and a Flavor of the Day are available everyday.
- Each Flavor of the Day recipe is made with fresh fruits, nuts, candy, background flavors and/or extracts – over 100 recipes are proven taste bud pleasers.
- If your taste buds crave a different flavor, just ask. We can personalize your flavor of the day by mixing in any of our more than 30 types of nuts, fruit and candy toppings.
- Sundaes and cones can be created in a variety of sizes (1-3 scoops) to fit any appetite.
- Try Culver's new Bananas Foster, a sumptuous dessert that captures the nostalgic warmth of old New Orleans and the buttery, rich flavor of the popular original recipe.
- Culver's also has a variety of frozen custard cakes for small and large social gatherings.
- A 2004 guest poll conducted by Culver's ranked these as the most popular frozen custard flavors: Cookie Dough Craving, Maplelicious, Butter Pecan, Glorious Grasshopper and Turtle.
- So, What Flavor Are You Today? Guest can find out the Flavor of the Day at their local Culver's by visiting [www.culvers.com](http://www.culvers.com).